



## EXPERIENCE LONDON WITH THE BEST GUIDES



Context's network of guides offers a unique combination of hospitality and expertise. Impassioned, fun, and interested in connecting with travelers of all types, these scholars, historians, and curators bring their subjects to life. Context's aim is to inspire travelers, not tourists.

Context delivers private and small group walking tours while putting care and compassion in every interaction. Guides are hand-selected for their expertise and infectious passion for their cities.

**50,000+**  
CUSTOMERS  
served

**20**  
YEARS  
in business

**3,300+**  
5 STAR REVIEWS  
in London

**18,000**  
TOURS  
in 2022

**1,000+**  
GUIDES  
across the world

# LONDON TOUR SAMPLES

Context offers a broad array of private and small group tours designed to appeal to every interest.



## *Tower of London Tour*

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**Available Daily | 3 hours**

Unpack the many roles the Tower has played in its nearly 1,000-year history.

## *Savoring London Food Tour*

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**Available Daily | 3 hours**

Experience a mix of local favorites and legendary destinations for foodies.



## *Churchill War Rooms*

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**Available Daily | 3 hours**

Survey the War Rooms where Winston Churchill plotted his way to Allied victory.

## *Ales and Pubs Tour*

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**Available Weekdays | 3 hours**

Learn about the craft and sample this mainstay of British culture.



## *Kew Royal Botanical Gardens*

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**Available Daily | 3 hours**

Experience beautiful botanic gardens and the most biodiverse place on Earth.

## *Cotswolds Full Day Tour*

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**Available Daily | 8 hours**

Discover the delights of the English countryside.





### Peter Currie

"I myself loved the tour and my daughters as well. After the tour my eldest daughter sent all the pictures of the tour to the family and then kept hours in the phone explaining everything she had learned. I don't think there is a better sign that she LOVED the tour then that."

- from Eliane



### Jane Hickey

"Jane was everything one could want in a guide. She made the Tower of London and all its mysticism come alive."

- from Tiffany



### Imogen Rumbold

"Everything was perfectly arranged... Imogen was so warm and charming. We felt like old friends immediately.... Definitely a highlight of our trip."

- from Mary



# GUIDE REVIEWS

Context guides are artists, historians, architects, archaeologists, cultural experts, culinary chefs and gastronomists.

## ON-THE-GROUND COMMUNICATION

You'll be connected directly with your guide 24 hours before the tour via SMS.



Hi Scott, we'd like to introduce you to your expert for tomorrow's Tower of London Tour: Daniel. Daniel has been added to this SMS conversation so please feel free to text back with any urgent questions. Enjoy the tour!



Hello Daniel, we can't wait!

